



nfcc | connect

2025 Conference  
Sponsorship Guide

nfcc

National Foundation for Credit Counseling

[nfcc.org](https://nfcc.org)

# NFCC Connect 2025

This conference provides a unique opportunity for counseling agencies, funders and partners to engage and collaborate in fulfilling our respective missions and exploring new, innovative ways to work together.

## Conference Sponsorship Tiers and Benefits

	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
	\$ 75,000	\$ 50,000	\$ 25,000	\$ 10,000	\$ 7,500	\$ 3,500
Prominent Branding "In Partnership With" in Publications	●					
Introduce Keynote Speaker for General Session	●					
Branded Swag Item on Tables for Session (Provided by Sponsor)	●					
30-minute Luncheon Keynote	●					
Prominent Stage Signage	●					
VIP Seating at Table Close to Podium During General Session	●	●				
5-minute Podium Address at Plenary Session	●	●				
Full-page Ad in Conference Program	●	●				
Host a Networking Event	●	●				
Dedicated Onsite Workspace	●	●				
3-minute Sponsor Talk at Reception or Social Outing	●	●	●			
Company Logo Featured on Connect Website	●	●	●			
1/8-page Ad in Conference Program	●	●	●			
1/4-page Ad in Conference Program	●	●	●	●		
Company Name Featured on Connect Website	●	●	●	●	●	
Sponsor Mention During Conference Opening Session	●	●	●	●	●	
1/8-page Ad in Conference Program	●	●	●	●	●	
Signage and Onscreen Recognition	●	●	●	●	●	●
Exhibitor Showcase Table	●	●	●	●	●	●
Complimentary Conference Registrations	10	6	5	4	3	2