



NATIONAL FOUNDATION FOR  
CREDIT COUNSELING

*Knowing the difference can  
make all the difference.*

## ***NFCC PRESS RELEASE***

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### **NFCC CHANGES GOVERNANCE STRUCTURE, NAMES THREE NEW BOARD MEMBERS**

*National Thought Leaders to Help Organization Realize Vision*

Silver Spring, MD –The National Foundation for Credit Counseling (NFCC) is in the process of changing its governance structure and has named three new members to its Board of Trustees.

Last fall, NFCC Member Agencies overwhelmingly voted to change the organization’s governance, transitioning from a Board of Trustees comprised exclusively of Member Agency representatives to one with a majority of at-large national thought leaders. This new Board structure better aligns our organization to achieve its strategic priorities and provide the leadership and guidance necessary to help fulfill the NFCC’s vision – *to create a national culture of financial responsibility*.

The following are the NFCC’s first three at-large Board members:

#### **Jean Chatzky**

Jean is an award-winning journalist, best-selling author, financial editor for NBC’s Today, and frequent contributor to the Oprah Winfrey Show. She is the winner of the NFCC’s 2009 Making the Difference Award and vocal supporter of the NFCC. As a nationally-respected personal finance expert and media personality, the NFCC welcomes to the Board Jean Chatzky’s experience and passion for consumer education.

#### **Dr. Brady Deaton**

Dr. Deaton is the Chancellor at the University of Missouri. With financial counseling and education at the core of the NFCC’s mission, the recruitment of an education professional and specifically a university chancellor to serve on the Board was a priority. Chancellor Deaton has 38 years of university experience, the last 17 of which were in an administration role at Missouri. The NFCC is thrilled to welcome Chancellor Deaton as his service will provide an important educational perspective.

“I am eager to help strengthen the NFCC’s mission to create a national culture of financial responsibility,” commented Deaton. “Today’s economic uncertainty and rapidly changing economic and social circumstances require our best efforts to educate consumers about both their financial responsibilities and opportunities to build a stronger foundation for personal and family success.”

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**Richard S. Levick, Esq.**

Richard is the President and CEO of Levick Strategic Communications. He is a noted authority on brand communications, a critical component for the NFCC in messaging to American consumers. The addition of Richard Levick brings a true giant in strategic communications to the NFCC's Board.

"I am honored to be joining the NFCC family at this critical juncture for the credit counseling industry," said Levick. "Never before have the economic hurdles facing American families been as challenging and complex as they are today. With such a growing need for the counsel and advice that breeds responsible financial decisions, I'm looking forward to working with the NFCC Board and Member Agencies to realize our shared vision of economic security for all."

The NFCC is currently recruiting other at-large Board members and additions will be announced in the near future. Joining the at-large members on the NFCC Board are the following NFCC Member representatives: Dawn Lockhart (Board Chair) Family Foundations (Jacksonville, FL); Mike Cherry, CCCS of Springfield (Springfield, MO); Jane McNamara, GreenPath Debt Solutions (Farmington Hills, MI); Margo Mitchell, CCCS of Oklahoma (Tulsa, OK); and Michele Johnson, CCCS of Southern Nevada & Utah (Las Vegas, NV).

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*The National Foundation for Credit Counseling (NFCC), founded in 1951, is the nation's largest and longest serving national nonprofit credit counseling organization. The NFCC's mission is to promote the national agenda for financially responsible behavior and build capacity for its Members to deliver the highest quality financial education and counseling services. NFCC Members annually help four million consumers through close to 830 community-based offices nationwide. For free and affordable confidential advice through a reputable NFCC Member, call (800) 388-2227, (en Español (800) 682-9832) or visit [www.nfcc.org](http://www.nfcc.org). Visit us on Facebook at <http://www.facebook.com/NFCCDebtAdvice> and on Twitter at <http://twitter.com/NFCCDebtAdvice>.*